

It's a fact. Many businesses like yours...from small offices and churches to factories and banks...are paying too much for electricity each month. But it doesn't have to be that way. You can slash thousands of dollars a year off your bill without sacrificing comfort.

Sound too good to be true? That's what a lot of our customers thought. Then they installed our Energy Sentry® demand controller. Their electric bills dropped, and now they're saving from 10% to 40% a year, depending on their electric utility's rates.

Their buildings use the same amount of energy as before, with no effect on comfort levels. And their electric companies are happy to have good customers who save them money during heavy-use periods – that's why demand rates were set up in the first place.

The Energy Sentry is designed to help you save money. So, if your electric company bills by peak demand use, we can probably help you manage your energy consumption – and turn demand billing around to work for you.

Unlike other energy cost-reducing products, the savings from an Energy Sentry demand controller can be proven every month. Will you save money? We'll study your past electric history and match it to your local utility rates in a computerized analysis. If the numbers don't work out (that is, project a substantial savings in your electric bill), we'll tell you. But if we believe we can make a difference in your utility bill, we'll give you a written report outlining your projected savings. Then, and only then, will we even begin to talk about installing Energy Sentry to stand guard over your business's energy costs.

Don't confuse Brayden's Energy Sentry products with many of the devices that came on the market a few years back riding the "energy management" bandwagon. Energy Sentry demand controllers really work and have done so for almost two decades.

Since the first Energy Sentry was developed in 1978, our fourth-generation product line has grown to six residential and four commercial

products. All are backed by a full-service authorized dealer network and years of advanced microprocessor design and manufacturing expertise.

Energy Sentry operates like cruise control on an automobile. If you go over a pre-set limit, your car automatically slows down. Similarly, Energy Sentry manages most major electrical loads such as air conditioners, water heaters, electric heat and heat pumps – loads that provide some thermal storage capacity – to smooth out the peaks and valleys of electric use when necessary.

And since the Energy Sentry works only with your major circuits, it will never shut off your computers, lights, telephones, fax machines, copiers or other office equipment.

Brayden Automation also makes other products that can save you money on your electric bills.

Windows-based EnergyAccess™ software works with our 9300 series Energy Sentry products to help you monitor, control and analyze your power consumption. You don't have to waste countless hours accessing power data manually. EnergyAccess does it automatically – for hundreds, perhaps thousands of dollars less than competing products.

Brayden also makes demand monitors that are the most cost-effective products available for measuring KW demand loads. They can easily be installed by any licensed electrician, electrical maintenance personnel or your local utility company.

Energy Sentry products help commercial and industrial facilities manage energy to turn demand rates to their advantage. Why spend more money than you have to for electricity, when you can do something about it? To get comfortable in more ways than one, call your local dealer or Brayden Automation today.

You can bank on Energy Sentry® to stand guard over your business.

You can slash thousands of dollars a year off your bill without sacrificing comfort by installing an Energy Sentry® demand controller.

For more information, contact:



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